



Artist's Prospectus for the Gallery @ LPCA 2021-2022 Season

Gray Area: A Themed Juried Show

May 5 – June 11, 2022

Prizes

First Place - \$2,500

Second Place - \$1,500

Third Place - \$1,000

Per Juried Show

Themed Juried Show Exhibition Calendar

About Gray Area: A Themed Juried Show

The Gallery @ LPCA is proud to showcase, highlight and celebrate the best that an artist has to offer in the annual Gallery @ LPCA themed juried Art Exhibition. Works should be created in grayscale (a scale of achromatic colors having several gradations ranging from white to black) and artists are welcome to submit work in any style, genre, or subject matter. Work that has any other color, including the framing, will be deemed ineligible. We encourage you to reach out with any questions prior to submission.

The Gallery @ LPCA will be accepting digital submissions only. We understand that for some, technology may be a barrier for participation. We are happy to provide technical assistance or answer any questions you may have. Contact Anya Villeneuve by email at anya@lakeplacidarts.org or by phone at 518-523-2512 ext. 1000.

Sunday, April 10 – Saturday, April 16, 2022

Online registration is open.

Sunday, April 17, 2022

Jurying occurs.

Wednesday, April 20, 2022

Accepted work will be posted to the Lake Placid Center for the Arts' website.

Wednesday, April 27 – Saturday, April 30, 2022

Drop-off of artwork during gallery hours which will be Wednesday, April 27 – Saturday, April 30 from 1 pm to 5 pm. If you are *mailing* your art to the LPCA, we encourage you to get it out in the mail soon after accepted works are announced to ensure it arrives on time for hanging. It is the responsibility of each artist to ensure artwork arrives at the LPCA during this time period.

Thursday, May 5, 2022

Opening reception from 5 pm to 7 pm.

Saturday, June 11, 2022

Exhibition concludes.

Wednesday, June 15 – Saturday, June 18, 2022

Artists should make arrangements to pick up work during our gallery hours which will be Wednesday, June 15 – Saturday, June 18 from 1 pm to 5 pm.

Unclaimed works remaining past the pickup dates are subject to a \$1 per piece per day storage fee.

Selections & Awards

Criteria of Evaluation:

- Quality of work
- Originality
- Adherence to theme and guidelines
- Overall presentation (framing/matting)

Jurors:

The LPCA will be selecting two jurors for each show that are prominent members of the Adirondack art community and will be announced at a later date.

Eligibility & Restrictions

Eligibility:

- Open to all artists/mediums including, but not limited to, photography, sculpture, painting, drawing, fiber, ceramics, woodcrafts, jewelry, prints and constructions.
- Work submitted should not have been previously exhibited in any capacity at the Gallery @ LPCA.
- Priority will be given to work produced in the last two years; however, all work will be accepted and juried.
- Eligible work can be in any media executed by artists 16 years or older.
- Submitted work must be available for exhibition during the entire duration of the exhibit. Artists removing work prior to the close of the exhibition will be subject to a \$150 penalty due when the artwork is removed.
- Work does not have to be for sale to be eligible, but each piece of art must have a price or value noted on the entry form.
- For each piece submitted there will be a \$15 entry fee. Artists may submit up to four works per show.
- The LPCA puts no restrictions on content including nudity. However, the LPCA reserves the right to temporarily remove the piece from exhibition during times when underage patrons are in the facility.

Presentation:

- Work on paper must be framed and wired for hanging. Sawtooth or clip hangers are not allowed. No screws may be used to hang artwork.
- Wall pieces must be limited to 50 pounds per piece.
- Works on paper should be covered with glass or Plexiglass unless UV protection has been used during the creation of the work. The Lake Placid Center for the Arts will not be responsible for damage to glass or artwork from improperly framed work.

- The Lake Placid Center for the Arts reserves to the right at all times to exclude any work that presents complex exhibition problems. If the work is deemed too complex to adequately present, a refund of the entry price will be issued.

Insurance:

- The Lake Placid Center for the Arts will provide insurance coverage for exhibited works while on display at the LPCA.
- While every precaution is made to safeguard entries, work is submitted at the artist's risk.

Sales:

- Prices submitted must be consistent with work sold elsewhere and must not be changed on a piece that has been submitted.
- Prices submitted must match any other pricing of the same work on the artist's website or similar listings.
- The gallery commission is 35% of the selling price.

Drop off/Shipping:

- Shipping/transportation is the responsibility of the artist. The LPCA can help assist with coordinating return shipping at the conclusion of the exhibit, but all shipping costs are the responsibility of the artist.

Questions:

- Contact Anya Villeneuve at (518) 532-2512 ext. 1000 or email anya@lakeplacidarts.org

Submitting work to the exhibition is an agreement by the exhibitor to all the conditions of this prospectus.